

So far it's won everything but the swimsuit competition



On September 9, 1986, Compaq® introduced a new personal computer, the COMPAQ DESKPRO 386™. We called it the most advanced personal computer in the world.

Today, that's what everyone calls it.

Industry experts, users and the media agree that the COMPAQ DESKPRO 386 reaches the highest level ever for PC speed, compatibility, performance and expandability.

Award-winning performance

So it's not surprising that *FORTUNE* magazine named the COMPAQ DESKPRO 386 one of the most significant products of 1986.

As did *Business Week*.

Venture magazine proclaimed the COMPAQ DESKPRO 386 one of the year's best entrepreneurial ideas.

And *PC Magazine* highlighted it as a product of the year, while singling it out for technical excellence in the desktop class.

The critics rave

The COMPAQ DESKPRO 386 is also winning critical acclaim from industry experts.

PC Magazine noted: "The COMPAQ DESKPRO 386 does it with class, with speed and with sound hardware and software design. In a market where it often takes a few tries to get a new product right, Compaq has clearly done

it right the first time."

USA TODAY reported that the COMPAQ DESKPRO 386 "marks a new generation of PC's that will make previous desktop models look like slide rules."

Almost every major industry and news publication reacted the same. Ditto for users.

Blockbusting sales

COMPAQ DESKPRO 386 sales are surpassing expectations, as thousands of users are putting it to work immediately. To run productivity software. For CAD/CAE applications. Software development. And as network file servers for businesses of all sizes.

The most advanced personal computer in the world



It's no wonder. We designed the COMPAQ DESKPRO 386 with dozens of enhancements that put it in a class by itself.

Feature presentation

The high-speed, 32-bit, 16-MHz, Intel® 80386 microprocessor lets you run today's software two to three times faster than ever. Plus it opens doors to applications never possible before on a PC.

Compaq enhanced each component to optimize power and speed, without sacrificing compatibility, giving you the most advancements ever engineered into an industry-standard PC.

A memory management system

that breaks the 640-Kbyte barrier of current operating systems. More storage with faster access. More expandability. More connectivity. Simply more power for more people to do more things.

Add it up and the COMPAQ DESKPRO 386 is the first desktop PC to give you a true minicomputer level of performance. And that sets the precedent by which all future advanced-technology computers will be judged.

See for yourself

So while some may copy its engine, none will duplicate the uncompromising performance built into the COMPAQ DESKPRO 386. It's

that firm refusal to settle for compromises that makes every Compaq personal computer best in its class.

See why. For the location of your nearest Authorized COMPAQ Computer Dealer, or for a free brochure, call 1-800-231-0900, operator 30. In Canada, call 416-449-8741, operator 30.

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It simply works better.

COMPAQ
DESKPRO 386™